

THREE YEAR 1-STOP PLAN SLWIB

WIB VISION
*“Building a Great Workforce;
 Building Great Communities.”*

WIB MISSION
*“Improve the quality of the
 workforce to enhance the
 productivity & competitiveness
 of the region.”*

1-STOP VISION
*“One Stop is on the lips of
 every business leader & job
 seeker as THE place for
 employment needs.”*

1-STOP MISSION
*“Recruit & if necessary train a
 pool of qualified job-seekers
 to meet the needs of
 business & industry.”*

Strategy owner:
 O: One-Stop Director
 B: WIB
 S: WIA Staff
 Ad: Ad hoc
 OC: One-Stop Committee
 OCC: One-Stop Committee Chair
 Color: Yellow In work, almost done, really
 close to done. Dark Pink Done

Goal 1. Design/improve services based on employer needs for continuous improvement.

Objective 1.a. Establish network of regional businesses to gain specific employment needs for “jobs hardest to fill or most often filled”
1.b. Establish and maintain relationships with businesses during program year within the 4 county region.
1.c. Set-up intense employer follow-up program.
1.d. Ensure key processes are the same in all One-Stops

Strategy 1.a.1 Design database from industry survey to track customer needs of most frequent to fill jobs, timelines, and job descriptions...(O)
1.a.2 Establish One-Stop WIA directory to include email listing for regional businesses small/large...(O)
1.b.1 Directors design benchmark questions and gather feedback on niche programs for program improvement; report sampling monthly to One-Stop Committee...(O)
1.c.1 Design follow-up process to gauge employer satisfaction for continuous improvement; report findings to One-Stop Committee...(O)
1.d.1 Design flowcharts of key processes, train staff to ensure continuity in Core thru Training...(O)

2. Improve/Strengthen One-Stop services.

2.a. Strengthen Partner relationships
2.b. Strengthen relationships with faith-based organizations
2.c. Eliminate barriers/provide immediate feedback loop for job-seekers
2.d. Improve/Establish ties with ALL regional colleges/universities
2.e. Promote program successes

2.a.1 One-Stop staff hold partner meetings quarterly and improvement surveys bi-annually; post results to One-Stop Committee for suggestions and improvement...(O)
2.b.1 Design feedback system for continuous improvement...(O)
2.c.1 Design feedback system for continuous improvement...(O)
2.d.1 Assure ALL colleges are represented in all One-Stop locations in creative ways...(O)
2.e.1 Create Hall of Success to highlight successful participants...(O)

3. Advance One-Stop marketing efforts

3.a. Build clear brand identity
3.b. Participate in ALL 4 county Chamber retreats, civic organizations
3.c. Market One-Stop services to schools
3.d. Market One-Stop Services to Faith-Based Organizations
3.e. Market WorkKeys/Profiling

3.a.1 WIB members learn from 2-4 business contacts of One-Stop usage... (OCC)
3.a.2 Orient each WIB member to One-Stop and programs...(OCC)
3.b.1 Assure staff is part of Chamber organizations & other civic groups...(S)
3.c.1 Hold forums with all career counselors and principals; make results known...(O)
3.d.1 Hold forums with Faith-Based Organizations.....(O)
3.e.1 Business Service Specialists and Profiler will market WorkKeys and Profiling to all employers...(O)(S)

4. Improve program measurement

4.a. Oversee quarterly expenditures against projections
4.b. Report jobs gained as a result of ITAs/OJT/Core services

4.a.1 Improve current reporting methods and report quarterly at board meetings...(S)
4.b.1 Keep and report data base of jobs to include companies and wages; report at WIB MTGs...(S)

5. Innovative programs

5.a. Design career path pilot program
5.b. Improve WorkKeys profiling/testing program
5.c. Use WIA monies to create partnerships with top critical shortage groups

5.a.1 Facilitate partnerships between industry and schools (k-12 and post-secondary) to explore career path programs.
5.b.1 Continue WorkKeys profiling partnership...ongoing (OC)
5.b.2 Ensure WorkKeys testing in high schools continues...(OC)
5.c.1 Target shortages through specific strategies to close gap in job openings that are critical to this region; use ITA monies to create partnerships...(Ad)